# AirTrack Performance Product ATT THERMAL TRANSFER

## PAPER TAG

#### **SPECIFICATIONS**

#### **Features**

- Thermal transfer, paper tag
- Smooth, coated surface for excellent print quality and durability
- Designed for indoor and outdoor use, resistant to smudges and abrasion when imaged with the correct ribbon
- Includes back coating to allow high quality printing on reverse side

### **Suggested Applications**

- Bag and Luggage
- Product Identification
- Event Ticketing
- Transportation Ticketing
- Horticulture
- Outdoor and Extreme Temperature

## **Compatible Ribbon Formulations**

| WAX | WAX-RESIN |
|-----|-----------|
| 11  | 20        |
| 12  | 21        |
| 13  | 22        |
| 14  |           |

#### Material Construction

| COMPONENT | DESCRIPTION              | CALIPER |
|-----------|--------------------------|---------|
| Facestock | 92 lb. heavyweight paper | 7.0 mil |

## **Physical Properties**

| MATERIAL | VALUE              |
|----------|--------------------|
| Tear     | 92 MD/125 CD lbs   |
| Tensile  | 50 MD/30 CD lbs/in |
| Opacity  | 95%                |

#### **Material Performance**

| CONDITIONS         | TEMPERATURE           |
|--------------------|-----------------------|
| Storage Conditions | 72°F (22°C) at 50% RH |

All materials should be tested under actual application conditions to determine performance suitability. All information is subject to change without notice.